2012-2017 Michigan Tourism Strategic Plan Funding / Governance Structure

Eight implementation committees submit proposals/ requests to Sarah three weeks prior to each Travel Commission (TC) meeting, public review of one week

TC Co-Chair of appropriate committee(s) present proposals/requests to TC at meeting

TC reviews/votes on proposals/requests (2/3 majority required for approval) (or forms task force to further investigate request)

Approved requests for funding are forwarded to MI Tourism Plan Fund Board for disbursement

MI Tourism Plan Fund Board

Three Travel Commissioners
TC Chair – Christian Øverland
Funding Committee Co-Chair – Jerry Toney
One other TC member – Bill Parlberg

Two Industry Members
Funding Committee Co-Chair – Steve Yencich
One other industry member – Greg Ayers

Travel MI/MEDC representative (non-voting)

Fundraising for MI Tourism Plan Fund conducted by MTSP Funding Committee