

2012-2017 Michigan Tourism Strategic Plan Promotion, Marketing & Communications Committee

- **Co-Chair:** Roger Curtis, President, Michigan International Speedway (TC)
- **Co-Chair:** Barry Owens, General Manager, Treetops Resort (AC)
- Camille Jourden-Mark, Vice President and General Manager, Michigan's Adventure (TC as of August 2013)
- Stefanie Kulpe, President, Michigan Travels
- Sally Laukitis, Executive Director, Holland Area Convention & Visitors Bureau (TC)
- Kristin Phillips, Marketing and Outreach Division, MI Department of Natural Resources
- Dave Serino, Founder & Strategist, TwoSix Digital
- Jill Stone, Executive Director, St. Joseph Today
- Jennifer Zieger, General Manager, Fairfield Inn & Suites by Marriott Detroit Livonia and Area Manager, Hotel Investment Services, Inc. (AC)

Note: TC indicates Travel Commission member, AC indicates Advisory Council member