

2012-2017 Michigan Tourism Strategic Plan (MTSP) Travel Commissioners by MTSP Committee

Travel Commissioner	MTSP Committee(s)
Roger Curtis Travel Commission Chair President, Michigan International Speedway Phone (517) 592-1250 Email: rcurtis@mispeedway.com	Co-Chair: Promotion, Marketing & Communications
Mike Busley Travel Commission Vice Chair President, Grand Traverse Pie Company Phone: (231) 929-7841 Email: gtpieguy@aol.com	Co-Chair: Product Development Member: Collaboration, Cooperation & Partnerships
Camille Jourden-Mark Vice President and General Manager, Michigan's Adventure Phone: (231) 766-3482 Email: camille@miadventure.com	Member: Promotion, Marketing & Communications
Stephen Kircher President, Boyne Eastern Operations, Boyne Resorts Phone: (231) 549-6061 Email: skircher@boyne.com	Member: Funding
Sally Laukitis Executive Director, Holland Area Convention & Visitors Bureau Phone: (616) 394-0000 Email: sally@holland.org	Member: Promotion, Marketing & Communications
Jon Nunn Grand Action Phone: (616) 456-8100 Email: jrn143@aol.com	Co-Chair: Public Policy & Government Support
Christian W. Overland Executive Vice President, The Henry Ford Phone: (313) 982-6010 Email: christiano@thehenryford.org	Member: Resources and Environment
Bill Parlberg President/COO Zehnder's of Frankenmuth Phone: (989) 652-0425 Email: bill.parlberg@zehnders.com	Member: Funding
Larry Schuler President, Schu's Hospitality Group Phone: (269) 983-7525 Email: lschuler@schushospitality.com	Co-Chair: Service Excellence Member: Product Development

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<p>Susan Sherer Chief Executive Officer, The Heat and Warmth (THAW) Fund and Sherer Inc. Phone: (313) 995-1972 Email: susan@shererinc.com</p>	<p>Co-Chair: Research and Technical Assistance Member: Funding</p>
<p>Julie Sprenger Owner, Laurium Manor Inn Phone: (906) 231 7710 Email: juliesprenger@yahoo.com</p>	<p>Co-Chair: Collaboration, Cooperation & Partnerships Member: Service Excellence</p>
<p>Jerome Toney Vice President of Accommodations, Grand Hotel Phone: (906) 847-3331 Email: jtoney@grandhotel.com</p>	<p>Co-Chair: Funding</p>
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